

LISA KOBIALKA (Bar No. 191404)
lkobialka@kslaw.com
CRAIG STONE (TX Bar No. 24043941) (*pro hac vice* to be filed)
cstone@kslaw.com
RYAN HOPKINS (Bar No. 261143)
rhopkins@kslaw.com
KING & SPALDING LLP
333 Twin Dolphin Drive, Suite 400
Redwood Shores, CA 94065
Tel: 650-590-0700
Fax: 650-590-1900

Attorneys for Plaintiffs
CHEVRON INTELLECTUAL PROPERTY LLC
AND CHEVRON U.S.A. INC.

UNITED STATES DISTRICT COURT
NORTHERN DISTRICT OF CALIFORNIA
OAKLAND DIVISION

CHEVRON INTELLECTUAL PROPERTY
LLC AND CHEVRON U.S.A. INC.,

Plaintiffs,

v.

E. R. VINE & SONS, INC.,

Defendant.

Case No.: CV-10-2205 PJH

CONSENT ORDER

All parties to this proceeding having consented to and requested the entry of this Order, it is hereby ORDERED that:

1. E.R. Vine & Sons, Inc., a California corporation located and doing business at 2825 Railroad Avenue, Ceres, California 95307, and all of its respective employees, officers, directors, agents, stockholders, parent or subsidiary corporations, successors, assigns, attorneys, persons acting on its behalf, in concert with them, or under its influence or control (collectively

1 “Defendant”) are permanently enjoined from:

- 2 a. All display, promotion or other uses of any trademark, service mark, trade name,
3 trade dress or other designation of source or origin in connection with the
4 promotion, distribution, invoicing, and/or sale of Defendant’s services and
5 goods, including, but not limited to petroleum products, lubricants, products for
6 motor vehicles, and related goods and services in or at any location, including,
7 but not limited to, Defendant’s business facilities, that are the same as or
8 confusingly similar to any of the following trademarks, service marks, or trade
9 names of Chevron Intellectual Property LLC and Chevron U.S.A. Inc.
10 (collectively “Chevron”), which are collectively referred to hereafter as the
11 “Chevron Trademarks”:
12
- 13 i. **DELO** (U.S. Trademark Registration No. 1,008,301, registered April 8,
14 1975) for “Lubricating oils and greases;”
 - 15 ii. **DELO** (U.S. Trademark Registration 2,818,433, registered February 24,
16 2004) for “Coolants for vehicle engines, chemical additives for use with
17 internal combustion engine fuels, and chemical additives for use with
18 industrial and automotive lubricants;”
 - 19 iii. **DELO** (U.S. Trademark Registration 3,345,946, registered November 27,
20 2007) for “Transmission fluid;”
 - 21 iv. **THE DELO PERFORMANCE ADVANTAGE** (U.S. Trademark
22 Registration 3,717,715, registered December 1, 2009) for “Providing
23 information in the field of car maintenance with respect to lubricating oils
24 and greases, transmission fluids and coolants;”
 - 25 v. **CHEVRON** (U.S. Trademark Registration 766,960, registered March 24,
26 1964) for “Chemical Intermediates for General Use in the Industrial Arts
27 and in Agriculture-Namely, Alpha Olefins, the Uses of which Include, but
28 Are Not Limited to, the Manufacture of Detergents, Surfactants, Engine
Lubricants, Plasticizers, Rubber Chemicals, Polymers, Resins, Solvents,
Agricultural Chemicals, Textile Chemicals, and Organic Intermediates;”

- vi. **CHEVRON & Design, also known as the Chevron Hallmark** (U.S. Trademark Registration 3,450,910, registered June 17, 2008) for “Petroleum and petroleum-derived products for industrial and automotive use, namely, motor fuels, motor oils and engine lubricants, lubricating oils and greases, diesel fuel; base oils used as lubricants; aviation fuel; industrial oils and lubricants; synthetic oils and lubricants; natural gas; liquefied natural gas; lubricants for marine use; hydraulic oils;”
- vii. **TEXACO** (U.S. Trademark Registration No. 794,947, registered August 24, 1965) for “gas station services;”
- viii. **TEXACO** (U.S. Trademark Registration No. 1,209,440, registered September 21, 1982) for “motor and aviation gasolines, jet fuels, diesel fuels, kerosines, fuel oils, home heating oils, lubricating oils and greases;”
- ix. **Star T Design** (U.S. Trademark Registration No. 1,315,019, registered January 15, 1985) for “gas station services;”
- x. **Star T Design** (U.S. Trademark Registration No. 1,222,305, registered January 4, 1983) for “gasoline;”
- xi. **TEXACO and Star T Design** (U.S. Trademark Registration No. 1,315,020, registered January 15, 1985) for “gas station services;”
- xii. **TEXACO and Star T Design** (U.S. Trademark Registration No. 1,222,306, registered January 4, 1983) for “gasoline;”
- xiii. **TEXACO** (U.S. Registration No. 57,902, registered December 4, 1906) for “fuels oils, gas oils, illuminating oils, lubricating oils, and asphalt oils;”
- xiv. **TEXACO Star T Design** (U.S. Registration No. 3,433,157, registered May 20, 2008) for “automotive lubricants and greases; industrial lubricants and greases;” and
- xv. **Star T Design** (U.S. Registration No. 2,298,040, registered December 7, 1999) for “automotive lubricants and greases; industrial lubricants and greases.”

(Copies of the respective U.S. Trademark Registrations for the above marks are attached hereto as Exhibit A.). Defendant’s business facilities described in this Consent Order include the following: Defendant’s physical facilities and surrounding grounds from which Defendant renders services and sells lubricants and petroleum-related products; and all other documents and property of

1 Defendant located or used at or in connection with Defendant's business
2 operations, including but not limited to, all electronic and printed documentation,
3 and all equipment and vehicles used to deliver goods and/or render services;

4 b. Making any statements or representations in writing or orally, or performing any
5 acts, in connection with the promotion, distribution, invoicing, providing of
6 price quotes, and/or sale of Defendant's goods and/or services that are likely to
7 lead the public or individual members of the public to believe that Defendant or
8 its goods and/or services offered for sale at Defendant's business facilities are in
9 any manner, directly or indirectly, associated, affiliated, or connected with or
10 licensed, sponsored, authorized, supplied, provided, warranted, controlled as to
11 quality, or approved by Chevron; and

12 c. Selling, offering for sale, or otherwise distributing any and all Chevron
13 manufactured Bulk Products as defined in 1(h) below.

14 In fulfilling its obligations under this Consent Order, Defendant is ordered and shall
15 affirmatively undertake and complete the following actions within thirty (30) days as of the date
16 of entry of this Order:

17 d. Permanently remove from Defendant's business facilities and destroy all exterior
18 and interior signage that bear any of the Chevron Trademarks or any marks
19 confusingly similar thereto;

20 e. Permanently remove from Defendant's business facilities and destroy all
21 products, exterior and interior signs, banners, posters, prints, labeling, packaging,
22 clocks, merchandise, labels, signs, wrappers, receptacles, invoices, stationery,
23 labels, floor mats, advertising materials, promotional materials, point-of-purchase
24

1 materials, bay signs, and any other tangible items which bear or make any
2 reference to any of the Chevron Trademarks or any marks confusingly similar
3 thereto;

4 f. Cease all use of any domain names containing any of the Chevron Trademarks or
5 any terms confusingly similar thereto. Defendant shall permanently remove from
6 its Internet websites and related electronic media all metatags, keywords, and
7 AdWords for Internet search engines, postURL or forwarding commands,
8 hyperlinks, social media websites (i.e., Facebook and Twitter) and any other
9 electronic coding that use of any of the Chevron Trademarks or any terms
10 confusingly similar thereto;

11 g. Permanently remove and destroy all other appearances and uses of any of the
12 Chevron Trademarks or any terms confusingly similar thereto in connection with
13 the promotion, distribution, and/or sale of Defendant's related goods and services
14 that are not otherwise addressed in this Order, including but not limited to,
15 invoices, price lists, credit applications, coupons, photographs, website pages and
16 other Internet-related uses, and uses in text;

17 h. Identify and provide to Chevron a written list of all sources (including all entity
18 names and the individuals involved in those transactions) from whom Defendant has
19 purchased Chevron products, whether as Bulk Products or any other form. Bulk
20 Products ("Bulk Products") means: 1) a Chevron lubricant or lubricant related product
21 that is sold by Chevron to authorized marketers from any of the following: storage tanks,
22 truck compartments or poly totes, cardboard containers or similar materials, in quantities
23 exceeding 55 gallons; 2) Chevron lubricant or lubricant related product that is dispensed
24

1 by authorized marketers from storage tanks, poly totes, cardboard containers or similar
2 storage materials, sealed or unsealed containers or truck compartments, into storage
3 tanks, totes or containers for the purposes of storing petroleum products in quantities that
4 are typically greater than 55 gallons; or 3) any Chevron lubricant or lubricant related
5 product that was in an original, sealed, pre-packaged, Chevron-approved container but is
6 or has been unsealed in any way prior to re-sale regardless of whether or not the container
7 may have been resealed.

8 i. Identify and provide a written list to Chevron of all Chevron products that Defendant
9 has purchased and/or sold, whether as Bulk Products or any other form, including,
10 but not limited to, DELO-branded and DELO-grade products; and
11

12 j. Identify and provide a written list to Chevron all of Defendant's customers to whom
13 Defendant has sold Chevron products, whether as Bulk Products or any other form.

14 2. Defendant shall, within sixty (60) days as of the date of this Order, file with the
15 Court and serve on Chevron's counsel a written report signed by Defendant, setting forth in
16 detail the manner in which Defendant has fully complied with each aspect of this Order and
17 injunction, at which time the above-captioned case will be dismissed upon Order of the Court.
18

19 3. This Court will retain jurisdiction over this matter after final determination for
20 purposes of receiving and entering Defendant's written report, for purposes of enforcement of
21 Defendant's compliance with this Order, and for purposes of enabling Chevron to apply to the
22 Court for such direction, order or further decree as may be appropriate for construction,
23 enforcement or for the punishment of any violation hereof, or for such additional relief as may
24 become necessary to fully realize the intentions of this Order.
25

26 4. Defendant admits and acknowledges that it has sold and offered to sell Bulk
27

1 Products in association with the DELO marks and that such sales and offers to sell branded
2 DELO products are without Chevron's authorization. Defendant is not an authorized marketer
3 of Chevron's line of DELO, Chevron, or Texaco branded products and is not under contract with
4 Chevron, nor subject to the quality control obligations there under, to distribute, transfer, or
5 store Chevron's DELO, Chevron, or Texaco branded products as Bulk Products. Furthermore,
6 Defendant has not received authorization from Chevron to use or display Chevron Trademarks
7 in connection with the offer to sell or sale of any Chevron products as Bulk Products.
8

9 5. Defendant admits and acknowledges that its conduct and activities described
10 above could cause irreparable harm to Plaintiffs for which there is no adequate remedy at law
11 except for a preliminary and permanent injunction.
12

13 6. Defendant admits and acknowledges that any violation of this Consent Order will
14 cause Chevron irreparable harm.

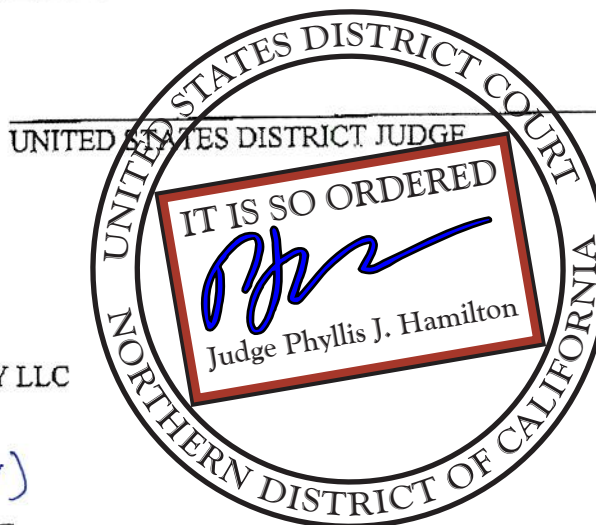
15 7. Defendant agrees that to the extent that Chevron has to enforce any term of this
16 Consent Order, Defendant will pay a penalty of three times of the total amount of revenues of any
17 and all unauthorized sales by Defendant and all reasonable attorney's fees and expenses Chevron
18 incurs as a result of such enforcement against Defendant.

19 8. This Consent Order is without prejudice to the right of either Party to seek any
20 other or further relief against the other Party in any forum or jurisdiction. Without in any way
21 limiting the generality of the foregoing, (i) this Judgment does not purport to determine, and
22 shall have no prejudice or effect with respect to, any claim, action or motion now pending, or
23 which may hereafter be asserted, between the Parties or any other person or entity; and (ii) each
24 Party's consent to entry of this Judgment shall be without prejudice to, and shall not be deemed
25 to waive, any claim, action, defense, argument, position or motion now pending, or which may
26

hereafter be asserted, between the Parties or any other person or entity.

9. Each Party shall bear its own attorney's fees and costs incurred in this action.

SO ORDERED, this 10th day of September, 2010.



CONSENTED TO:

CHEVRON INTELLECTUAL PROPERTY LLC
and CHEVRON U.S.A. INC.

Lisa Kobiaka (by GT)

Lisa Kobiaka
KING & SPALDING LLP
333 Twin Dolphin Drive, Suite 400
Redwood Shores, California 94065
Telephone: (650) 590-0700
Facsimile: (650) 590-1900

E.R. VINE & Sons, Inc.

Mr. Jeffrey LeBeouf

Mr. Jeffrey LeBeouf
President
2825 Railroad Avenue
Ceres, California 95307

Exhibit A

Int. Cl.: 4

Prior U.S. Cl.: 15

United States Patent Office

Reg. No. 1,008,301
Registered Apr. 8, 1975

TRADEMARK
Principal Register

DELO

Standard Oil Company of California (Delaware corporation)
225 Bush St.
San Francisco, Calif. 94104

For: LUBRICATING OILS AND GREASES, in
CLASS 4 (U.S. CL. 15).
First use Apr. 5, 1939; in commerce Apr. 5, 1939.
Owner of Reg. Nos. 379,100, 393,155, and 514,163.

Ser. No. 25,446, filed June 21, 1974.

J. C. DEMOS, Examiner

Int. Cl.: 1

Prior U.S. Cls.: 1, 5, 6, 10, 26, and 46

Reg. No. 2,818,433

United States Patent and Trademark Office

Registered Feb. 24, 2004

**TRADEMARK
PRINCIPAL REGISTER**

DELO

CHEVRONTXACO CORPORATION (DELA-
WARE CORPORATION)
575 MARKET STREET
SAN FRANCISCO, CA 94105

FIRST USE 5-31-2002; IN COMMERCE 5-31-2002.

OWNER OF U.S. REG. NO. 1,008,301.

FOR: COOLANTS FOR VEHICLE ENGINES, CHE-
MICAL ADDITIVES FOR USE WITH INTERNAL
COMBUSTION ENGINE FUELS, AND CHEMICAL
ADDITIVES FOR USE WITH INDUSTRIAL AND
AUTOMOTIVE LUBRICANTS, IN CLASS 1 (U.S.
CLS. 1, 5, 6, 10, 26 AND 46).

SN 78-155,126, FILED 8-16-2002.

JOHN DWYER, EXAMINING ATTORNEY

Int. Cl.: 1

Prior U.S. Cls.: 1, 5, 6, 10, 26, and 46

United States Patent and Trademark Office

Reg. No. 3,345,946

Registered Nov. 27, 2007

**TRADEMARK
PRINCIPAL REGISTER**

DELO

CHEVRON IP INC. (DELAWARE CORPORATION)

6001 BOLLINGER CANYON ROAD

SAN RAMON, CA 94583

FOR: TRANSMISSION FLUID, IN CLASS 1 (U.S. CLS. 1, 5, 6, 10, 26 AND 46).

FIRST USE 7-10-2006; IN COMMERCE 7-10-2006.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

OWNER OF U.S. REG. NOS. 1,008,301 AND 2,818,433.

SN 78-856,587, FILED 4-7-2006.

TANYA AMOS, EXAMINING ATTORNEY

United States of America

United States Patent and Trademark Office

THE DELO PERFORMANCE ADVANTAGE

Reg. No. 3,717,715 CHEVRON INTELLECTUAL PROPERTY LLC (DELAWARE LIMITED LIABILITY
Registered Dec. 1, 2009 COMPANY)

6001 BOLLINGER CANYON ROAD
SAN RAMON, CA 94583

Int. Cl.: 37

**SERVICE MARK
PRINCIPAL REGISTER**

FOR: PROVIDING INFORMATION IN THE FIELD OF CAR MAINTENANCE WITH RESPECT
TO LUBRICATING OILS AND GREASES, TRANSMISSION FLUIDS AND COOLANTS , IN
CLASS 37 (U.S. CLS. 100, 103 AND 106).

FIRST USE 4-1-2007; IN COMMERCE 4-1-2007.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PAR-
TICULAR FONT, STYLE, SIZE, OR COLOR.

OWNER OF U.S. REG. NOS. 1,008,301, 2,818,433, AND 3,345,946.

SER. NO. 77-628,815, FILED 12-8-2008.

KATHERINE CHANG, EXAMINING ATTORNEY



David J. Kyros

Director of the United States Patent and Trademark Office

United States Patent Office

766,960

Registered Mar. 24, 1964

PRINCIPAL REGISTER Trademark

Ser. No. 165,715, filed Mar. 29, 1963

CHEVRON

Standard Oil Company of California (Delaware corporation)
225 Bush St.
San Francisco 20, Calif.

For: CHEMICAL INTERMEDIATES FOR GENERAL USE IN THE INDUSTRIAL ARTS AND IN AGRICULTURE—NAMESLY, ALPHA OLEFINS, THE USES OF WHICH INCLUDE, BUT ARE NOT LIMITED TO, THE MANUFACTURE OF DETERGENTS, SURFACTANTS, ENGINE LUBRICANTS, PLASTICIZERS, RUBBER CHEMICALS, POLYMERS, RESINS, SOLVENTS, AGRICULTURAL CHEMICALS, TEXTILE CHEMICALS, AND ORGANIC INTERMEDIATES—in CLASS 6.

First use Feb. 13, 1963; in commerce Feb. 13, 1963.
Owner of Reg. No. 701,175.

Int. Cl.: 4

Prior U.S. Cls.: 1, 6, and 15

United States Patent and Trademark Office

Reg. No. 3,450,910

Registered June 17, 2008

**TRADEMARK
PRINCIPAL REGISTER**



CHEVRON CORPORATION (DELAWARE CORPORATION)
6001 BOLLINGER CANYON ROAD
SAN RAMON, CA 94583

FOR: PETROLEUM AND PETROLEUM-DE-
RIVED PRODUCTS FOR INDUSTRIAL AND AUTO-
MOTIVE USE, NAMELY, MOTOR FUELS, MOTOR
OILS AND ENGINE LUBRICANTS, LUBRICATING
OILS AND GREASES, DIESEL FUEL; BASE OILS
USED AS LUBRICANTS; AVIATION FUEL; INDUS-
TRIAL OILS AND LUBRICANTS; SYNTHETIC OILS
AND LUBRICANTS; NATURAL GAS; LIQUEFIED

NATURAL GAS; LUBRICANTS FOR MARINE USE;
HYDRAULIC OILS, IN CLASS 4 (U.S. CLS. 1, 6 AND
15).

FIRST USE 10-1-2007; IN COMMERCE 10-1-2007.

OWNER OF U.S. REG. NOS. 582,314, 2,623,698,
AND OTHERS.

SN 78-661,118, FILED 6-29-2005.

ELISSA GARBER KON, EXAMINING ATTORNEY

United States Patent Office

794,947
Registered Aug. 24, 1965

PRINCIPAL REGISTER Service Mark

Ser. No. 197,441, filed July 8, 1964

TEXACO

Texaco Inc. (Delaware corporation)
135 E. 42nd St.
New York, N.Y.

For: GAS STATION SERVICES, in CLASS 103.
First use 1911; in commerce 1911.
Owner of Reg. Nos. 300,073, 775,231, and others.

Int. Cl.: 4

Prior U.S. Cl.: 15

United States Patent and Trademark Office

Reg. No. 1,209,440

Registered Sep. 21, 1982

TRADEMARK
Principal Register

TEXACO

Texaco Inc. (Delaware corporation)
2000 Westchester Ave.
White Plains, N.Y. 10650

For: MOTOR AND AVIATION GASOLINES,
JET FUELS, DIESEL FUELS, KEROSINES,
FUEL OILS, HOME HEATING OILS, LUBRI-
CATING OILS AND GREASES, in CLASS 4
(U.S. Cl. 15).

First use 1908; in commerce 1908.

Owner of U.S. Reg. Nos. 57,902, 812,793 and
others.

Ser. No. 333,228, filed Oct. 19, 1981.

ROBERT M. ANDERSON, Primary Examiner

Int. Cl.: 37

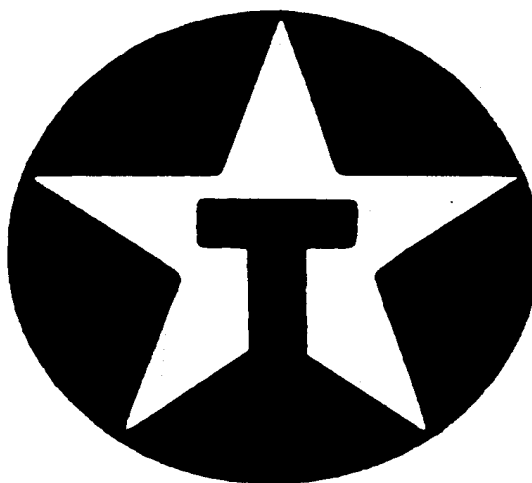
Prior U.S. Cl.: 103

United States Patent and Trademark Office

Reg. No. 1,315,019

Registered Jan. 15, 1985

SERVICE MARK
Principal Register



Texaco Inc. (Delaware corporation)
2000 Westchester Ave.
White Plains, N.Y. 10650

For: GAS STATION SERVICES, in CLASS 37
(U.S. Cl. 103).

First use Oct. 1, 1981; in commerce Oct. 1, 1981.
Owner of U.S. Reg. Nos. 1,222,303 and 1,222,305.

Ser. No. 473,796, filed Apr. 4, 1984.

SALLY BETH BERGER, Examining Attorney

Int. Cl.: 4

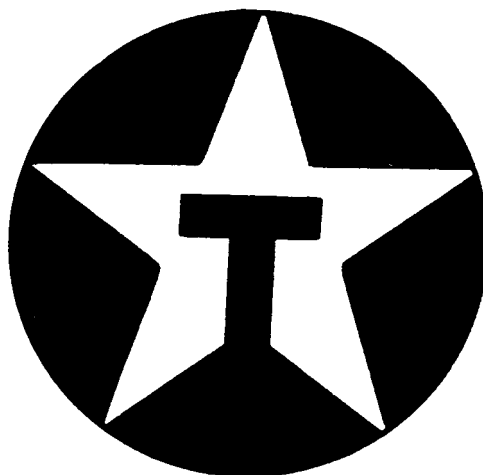
Prior U.S. Cl.: 15

United States Patent and Trademark Office

Reg. No. 1,222,305

Registered Jan. 4, 1983

TRADEMARK
Principal Register



Texaco Inc. (Delaware corporation)
2000 Westchester Ave.
White Plains, N.Y. 10650

For: GASOLINE, in CLASS 4 (U.S. Cl. 15).
First use Oct. 1, 1981; in commerce Oct. 1, 1981.
Owner of U.S. Reg. Nos. 76,131, 1,168,864 and
others.

Ser. No. 342,674, filed Dec. 21, 1981.

PAUL F. GAST, Examining Attorney

Int. Cl.: 37

Prior U.S. Cl.: 103

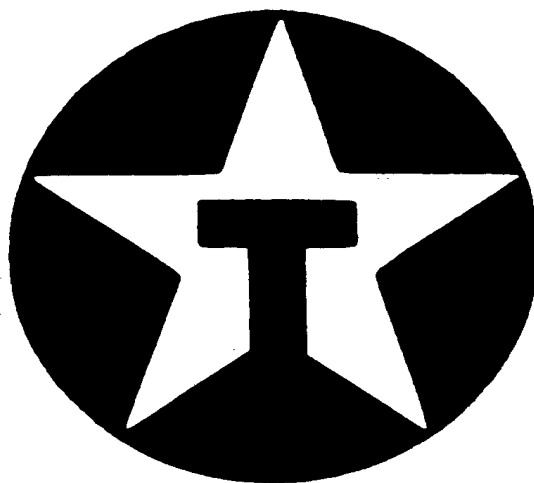
United States Patent and Trademark Office

Reg. No. 1,315,020

Registered Jan. 15, 1985

SERVICE MARK

Principal Register



TEXACO

Texaco Inc. (Delaware corporation)
2000 Westchester Ave.
White Plains, N.Y. 10650

Ser. No. 473,797, filed Apr. 4, 1984.

For: GAS STATION SERVICES, in CLASS 37
(U.S. Cl. 103).

First use Oct. 1, 1981; in commerce Oct. 1, 1981.
Owner of U.S. Reg. Nos. 1,222,304 and 1,222,306.

SALLY BETH BERGER, Examining Attorney

Int. Cl.: 4

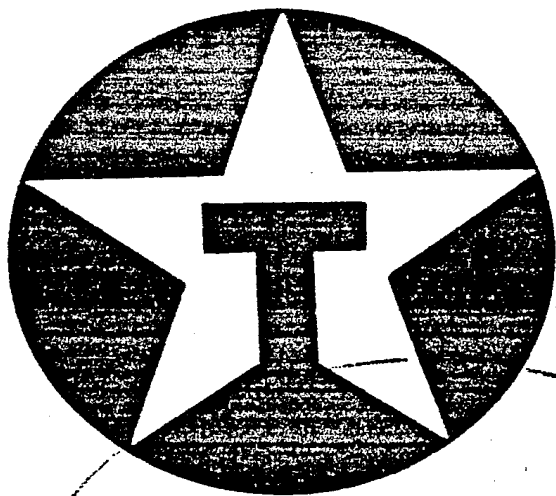
Prior U.S. Cl.: 15

United States Patent and Trademark Office

Reg. No. 1,222,306

Registered Jan. 4, 1983

TRADEMARK
Principal Register



TEXACO

Texaco Inc. (Delaware corporation)
2000 Westchester Ave.
White Plains, N.Y. 10650

Ser. No. 342,675, filed Dec. 21, 1981.

For: GASOLINE, in CLASS 4 (U.S. Cl. 15).

First use Oct. 1, 1981; in commerce Oct. 1, 1981.

Owner of U.S. Reg. Nos. 76,131, 1,168,864 and
others.

PAUL F. GAST, Examining Attorney

UNITED STATES PATENT OFFICE.

THE TEXAS COMPANY, OF BEAUMONT, TEXAS.

TRADE-MARK FOR PETROLEUM, ILLUMINATING-OILS, LUBRICATING-OILS, AND ASPHALT-OILS.

No. 57,902.

Statement and Declaration.

Registered Dec. 4, 1906.

Application filed May 27, 1905. Serial No. 6,820.

STATEMENT.

To all whom it may concern:

Be it known that THE TEXAS COMPANY, a corporation organized under the laws of the State of Texas, and located and doing business in the city of Beaumont, county of Jefferson, in said State, has adopted for its use the trade-mark shown in the accompanying drawing for petroleum products, comprising crude petroleum, fuel-oils, solar oils, gas-oils, illuminating-oils, lubricating-oils, and asphalt-oils, comprised under Class 15, Oils and greases not included in Classes 6, 16, and 50.

The trade-mark has been continuously

used in the business of the corporation on said goods since about the 1st day of January, 1903.

The trade-mark is affixed and applied to the goods on which it is used by branding, stenciling, or printing the trade-mark on the packages containing the goods or by placing thereon a printed label on which the trade-mark is shown.

THE TEXAS COMPANY,
By FRED W. FREEMAN,
Secretary.

DECLARATION.

County of Jefferson, State of Texas, ss:

JAMES L. AUTRY, being duly sworn, deposes and says that he is the secretary of the corporation the applicant named in the statement filed in the above application, that he verily believes said statement is true, that he believe the said corporation is the owner of the trade-mark sought to be registered and that no other person, firm, corporation or association, to the best of his knowledge and belief, has the right to use the trade-mark either in the identical form or in any such near resemblance thereto as might be calculated to deceive; that the said trade-mark is

used by the said corporation in commerce among the several States of the United States and also between the United States and foreign nations and Indian tribes, and particularly with Great Britain and Belgium; and that the description, drawing and specimens presented truly represent the trade-mark sought to be registered.

JAS. L. AUTRY.

Sworn to and subscribed before me, a notary public, this 15th day of September, 1905.

[L. s.]

W. L. HOLMES.

Int. Cl.: 4

Prior U.S. Cls.: 1, 6, and 15

United States Patent and Trademark Office

Reg. No. 3,433,157

Registered May 20, 2008

**TRADEMARK
PRINCIPAL REGISTER**



CHEVRON INTELLECTUAL PROPERTY INC.
(DELAWARE CORPORATION)
6001 BOLLINGER CANYON ROAD
SAN RAMON, CA 94583

OWNER OF U.S. REG. NOS. 2,169,700 AND
2,176,912.

FOR: AUTOMOTIVE LUBRICANTS AND GREASES;
INDUSTRIAL LUBRICANTS AND GREASES,
IN CLASS 4 (U.S. CLS. 1, 6 AND 15).

SN 78-867,121, FILED 4-21-2006.

FIRST USE 10-1-2006; IN COMMERCE 10-1-2006.

TANYA AMOS, EXAMINING ATTORNEY

Int. Cl.: 4

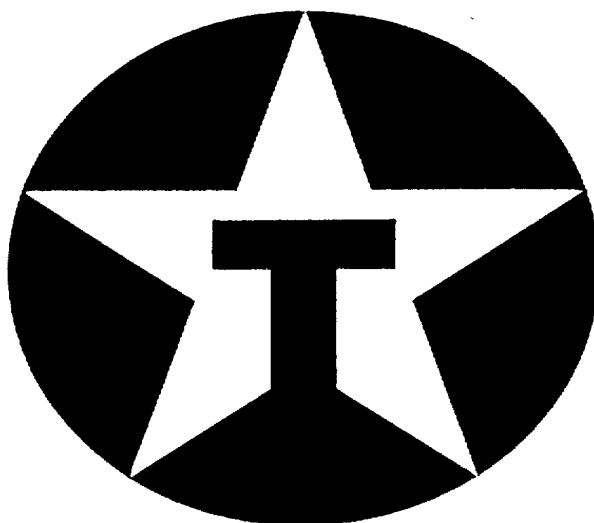
Prior U.S. Cls.: 1, 6 and 15

United States Patent and Trademark Office

Reg. No. 2,298,040

Registered Dec. 7, 1999

**TRADEMARK
PRINCIPAL REGISTER**



TEXACO INC. (DELAWARE CORPORATION)
2000 WESTCHESTER AVENUE
WHITE PLAINS, NY 10650

FOR: AUTOMOTIVE LUBRICANTS AND
GREASES; INDUSTRIAL LUBRICANTS AND
GREASES, IN CLASS 4 (U.S. CLS. 1, 6 AND 15).

FIRST USE 10-0-1981; IN COMMERCE
10-0-1981.

OWNER OF U.S. REG. NOS. 1,222,305, 1,315,019
AND OTHERS.

SER. NO. 75-564,850, FILED 10-5-1998.

CURTIS FRENCH, EXAMINING ATTORNEY